

— THE —
MEDS
CONFERENCE

Medications, Evidence & Decision Support

CPD for Physicians, Pharmacists & Allied Health Professionals

SATURDAY, FEBRUARY 11, 2017

FREDERIC GASPARD THEATRE | 745 BANNATYNE AVE.
BANNATYNE CAMPUS | UNIVERSITY OF MANITOBA

Visit cpd-umanitoba.com to register.



UNIVERSITY
OF MANITOBA

Rady Faculty of
Health Sciences

COURSE OBJECTIVES

At the conclusion of this educational activity, the participant should be able to:

- Acknowledge the strengths and limitations of the medical evidence and clinical practice guidelines for some common health conditions
- Explore key examples from the past and present to highlight set-backs, advancements, and shifts in therapeutic approaches to the current management of chronic conditions.
- Understand the responsibility of health professionals to effectively incorporate patient preference and values into therapeutic decision-making
- Explore practical approaches to challenging therapeutic issues using clinical evidence and clinician expertise

OVERVIEW

The MEDS Conference is a powerful new education event that casts a critical eye on the evidence of benefit of the medications we prescribe every day. A collaboration between the College of Pharmacy and the Max Rady College of Medicine, this full day Saturday event is free of industry support. It features accomplished speakers that will entertain and sharpen your judgement as you make prescribing decisions.

AGENDA

0830 - 0900	Registration and Continental Breakfast
0900 - 0915	Welcome and Introductions
0915 - 1010	The Evidence Based Marketplace – Bears, Bulls and BS - Shawn Bugden and Jamie Falk
1010 - 1035	Options are Many. . .the Struggle is Real: Evidence-informed strategies to prescribe iron and B12 supplements to treat or prevent anemia - Ryan Zarychanski
1035 - 1050	Refreshment Break
1050 - 1150	Less is More Medicine - Jessica Otte
1150 - 1215	Dealing with #1: Reflections on UTI Treatment - Shawn Bugden and Harris Iacovides
1215 - 1300	Lunch
1300 - 1400	Is Gwyneth Paltrow Wrong About Everything? - Tim Caulfield
1400 - 1425	Surveillance, Risk Prediction and Preventing Progression in Chronic Kidney Disease - Paul Komenda
1425 - 1450	The Goldilocks Approach to Type 2 Diabetes in the Elderly - Jessica Otte
1450 - 1505	Refreshment Break
1505 - 1530	Late Life Therapeutics: Too Little or Too Late? - Jamie Falk
1530 - 1555	The Paradox of Choice – Why More is Less for Treating Treatment-Resistant Depression - Christine Leong and James Bolton
1555 - 1430	“MEDS meets Game Shows”
1430	End/Closing

Upon speaker's consent, presentations will be available online post-event.

OUR MISSION

The Continuing Professional Development (CPD) Program of the Max Rady College of Medicine strives to improve the quality of health care in Manitoba by providing excellent, needs-based educational activities to physicians and other health professionals that produce changes in knowledge, skills, attitudes and behaviours.

FACULTY

VISTING SPEAKERS



Timothy Caulfield

Professor of Health Law & Science Policy,
Author of *Is Gwyneth Paltrow Wrong About Everything?*



Jessica Otte, MD, CCFP

GUEST SPEAKERS



James Bolton, MD, FRCPC

Associate Professor, Department of Psychiatry,
University of Manitoba



Shawn Bugden, B.Sc. (Pharm) M.Sc., Pharm.D.

Associate Professor, College of Pharmacy,
Rady Faculty of Health Sciences, University of
Manitoba



Jamie Falk, B.Sc. (Pharm), Pharm.D.

Assistant Professor, College of Pharmacy,
Rady Faculty of Health Sciences, University of
Manitoba; Clinical Pharmacist, Department of
Family Medicine



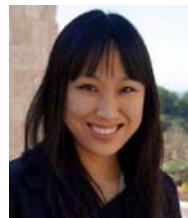
Harris Iacovides, B.Sc., B.Sc. Pharm, M.Sc., Pharm.D.

Assistant Professor, University of Manitoba



Paul Komenda, MD, FRCPC, MHA

Associate Professor, University of Manitoba



Christine Leong, BSc(Gen), BSc(Pharm), Pharm.D.

Assistant Professor, University of Manitoba



Ryan Zarychanski, MD, MSc, FRCPC

Assistant Professor, University of Manitoba

CANMEDS ROLES INTEGRATED IN TODAY'S PRESENTATIONS

MEDICAL EXPERT

As **Medical Experts**, physicians integrate all of the CanMEDS Roles, applying medical knowledge, clinical skills, and professional attitudes in their provision of patient-centered care. **Medical Expert** is the central physician Role in the CanMEDS framework.

PROFESSIONAL

As **Professionals**, physicians are committed to the health and well-being of individuals and society through ethical practice, profession-led regulation, and high personal standards of behaviour.

SCHOLAR

As **Scholars**, physicians demonstrate a lifelong commitment to reflective learning as well as the creation, dissemination, application and translation of medical knowledge.

FEES

EARLY BIRD REGISTRATION FEES TO JANUARY 16, 2017

Physician **\$200** | Pharmacist **\$75** | Other Health Professional **\$75**
Nurse Practitioner / Nurse **\$75** | Resident (Medicine/Pharmacy) **\$40**
Student (Medicine/Pharmacy) **\$20**

REGISTRATION FEES EFFECTIVE JANUARY 17, 2017

Physician **\$230** | Pharmacist **\$90** | Other Health Professional **\$90**
Nurse Practitioner / Nurse **\$90** | Resident (Medicine/Pharmacy) **\$50**
Student (Medicine/Pharmacy) **\$30**

ONLINE REGISTRATION

Visit <https://www.cpd-umanitoba.com> to register. Payment forms accepted: VISA, MasterCard, AMEX.

Your personal information is being collected under the authority of The University of Manitoba Act. The information you provide will be used by the University for the purpose of registration to the event, mailing information, and communication with the participant. Your personal information may be disclosed to the accrediting organizations for this event for the purpose of accreditation and professional development credits. Your personal information will not be used or disclosed for other purposes, unless permitted by The Freedom of Information and Protection of Privacy Act (FIPPA). If you have any questions about the collection of your personal information, contact the Access & Privacy Office (tel. 204-474-9462), 233 Elizabeth Dafoe Library, University of Manitoba, Winnipeg, MB, R3T 2N2.

PARKING

Visit <http://www.hsc.mb.ca/mapsParking.html> to find available parking spots.

REFUND POLICY

Registration refund (minus \$35 administrative fee) will be made upon written request on or before January 27, 2017. Request for refunds after that date will be considered and will not exceed 75% of the value of the registration.

No refunds will be made for cancellations on or after the session date.

REIMBURSEMENT OF REGISTRATION FEES

Physicians may be eligible for reimbursement of registration fees and expenses from a fund administered by Doctors Manitoba. Visit docsmb.org/ or call 204-985-5888 for more information.

DISCLOSURE OF CONFLICTS OF INTEREST

In keeping with accreditation guidelines, speakers participating in this event are required to disclose to the audience any involvement with industry or other organizations that may potentially influence the presentation of the educational material.

ACCREDITATION

This event was co-developed with the CPD Medicine Program, University of Manitoba and was planned to achieve scientific integrity, objectivity and balance.

CFPC | This Group Learning program meets the certification criteria of the College of Family Physicians of Canada and has been certified by the CPD Medicine Program, University of Manitoba for up to 6.5 Mainpro+ credits.

RCPSC | This event is an Accredited Group Learning Activity (Section 1) as defined by the Maintenance of Certification Program of The Royal College of Physicians and Surgeons of Canada, and approved by the CPD Medicine Program, University of Manitoba for a maximum of 6.5 hours.

Pharmacy | This program has been accredited for a maximum of 6.5 CEU by the College of Pharmacists of Manitoba. CPhM File No. 17000M.

Participants should only claim credit for the actual number of hours attended.

The University of Manitoba CPD Medicine Program is fully accredited by the Committee on Accreditation of Continuing Medical Education (CACME).

PLANNING COMMITTEE

Shawn Bugden, B.Sc.(Pharm), M.Sc. PharmD | Jeff Sisler, MD, MCISc, CCFP, FCFP | Patrick Donnelly, B.Sc., M.B., Ch.B, D.A. | Glen Drobot, MD FRCP(D) DT&H | Kevin Earl, MD, CCFP | Jaime Falk, B.Sc. (Pharm), Pharm.D. | Cody Hotel, B.Sc. Pharm, RPh | Sheila Ng, B.Sc.(Pharm), PharmD Candidate | Meghan Ward, CPHR



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CONTACT

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