



# BRANDON PRIMARY CARE SPRING CONFERENCE

FRIDAY MAY 26 - SATURDAY MAY 27, 2017

ELKHORN RESORT, SPA AND CONFERENCE CENTRE  
#3 MOOSWA DRIVE EAST | ONANOLE, MANITOBA



CPD Medicine Program



Rady Faculty of  
Health Sciences



UNIVERSITY  
OF MANITOBA

## OVERVIEW

The Brandon Primary Care Conference is designed to provide a wide range of timely and challenging topics relevant to physicians working in outpatient and inpatient settings. The main program objectives are to enhance clinical competence and improve patient care. This program will feature a combination of lectures, case studies and hands-on activities.

During the conference, participants will have the opportunity to:

- Acquire or solidify “hands-on” skills that they can incorporate into their practice
- Acquire and review clinical knowledge relevant to full family medicine practice
- Meet and network with colleagues

### THIS PROGRAM WILL BE OF INTEREST TO

Family physicians, family medicine residents, nurse-practitioners, nurses, and other allied health professionals working in urban or rural settings.

## COURSE OBJECTIVES

At the conclusion of this educational activity, the participant should be able to:

- Identify personal vulnerabilities to burnout
- Recognize the signs and symptoms of physician burnout
- Describe strategies for preventing burnout and optimizing resilience
- Determine that lifestyle, autonomy, and retirement goals can all be supported through the financial freedom FFS provides physicians
- Identify the various sources for billing information and advice
- Manage office procedures dealing with billing, claims and instructions for staff
- List the factors that contribute to difficult encounters with patients
- Summarize general strategies for promoting more positive encounters with patients
- Review the clinical manifestations, diagnostic testing, and treatment of syphilis
- Discuss syphilis outbreak response strategies, and the significant challenges into the future
- Explain how primary care providers can address their patients' needs in responding to Medical Assistance in Dying (MAID) through conversations on eligibility criteria, implementation and clinical and ethical challenges
- Explore practical ways primary care health providers can intervene into poverty, through the introduction of a simple clinical tool for use in various clinical settings
- Identify updates to current heart failure guidelines to optimize heart failure management
- Discuss essential medications in Palliative Care

## PRESENTERS

**Karen G. Dyck, PhD, C. Psych.**  
Clinical Psychologist

**Roger Jamieson,**  
Medical Remuneration Officer, Doctors  
Manitoba

**Sharon MacDonald, MD, FRCPC**  
Associate Professor, Department of  
Community Health Sciences, University of  
Manitoba

**Matt Maruca, BA, LLB**  
General Counsel, Doctors Manitoba

**F. Gigi Osler, MD, FRCSC**  
Head, Section of Otolaryngology, St.  
Boniface Hospital | Assistant Professor,  
Department of Otolaryngology, University  
of Manitoba

**Pierre Plourde, MD, FRCPC**  
Medical Officer of Health, WRHA  
Medical Director, Integrated Tuberculosis  
Services; Travel Health and Tropical  
Medicine Services; and Healthy Sexuality  
and Harm Reduction Services, WRHA |  
Associate Professor, Department of Medical  
Microbiology and Community Health  
Sciences, University of Manitoba

**Tim Scharer**  
Instructor, Paramedicine Program, Red River  
College

**Mike Templeton**  
Registered Orthopedic Technologist,  
Misericordia Health Centre

**Kim Wiebe, MD, FRCPC**  
Team Lead Provincial MAID Clinical Team  
and Palliative Care Physician, WRHA |  
Assistant Director, Addictions Unit, Health  
Sciences Centre

**Shelley Zieroth, MD, FRCPC**  
Director, Heart Failure and Transplant  
Clinics, St. Boniface Hospital | Head, Medical  
Heart Failure program, St. Boniface Hospital  
| Assistant Professor, Department of Internal  
Medicine, University of Manitoba



# AGENDA

**Friday, May 26, 2017**

## WORKSHOPS

### 1300-1500 - Workshop #1

Splinting and Taping Techniques for Minor Injuries

Facilitator: Mike Templeton

Participants will review the most common soft tissue injuries presenting to primary care professionals. They will learn how to differentiate injuries that can be safely managed through splinting and taping and how to discuss this with their patients. They will review the most up to date materials and techniques available to the medical expert and will demonstrate how to perform common taping and splinting techniques.

Workshop Objectives:

- Identify the most common soft tissue sports injuries
- Use best medical evidence to differentiate which injuries can be managed by taping and splinting and discuss this with their patients
- Identify current splinting and taping materials that are available to primary care clinicians
- Demonstrate how to tape and splint various joints such as ankles, wrists, and shoulders on a simulations model

Fees: \$175 (non-refundable)

Study Credits: 4.0 Mainpro+

CFPC GROUP LEARNING MAINPRO+ CERTIFIED

This Group Learning program meets the certification criteria of the College of Family Physicians of Canada and has been certified by the CPD Medicine Program, University of Manitoba for up to 4.0 Mainpro+ credits.

**Saturday, May 27, 2017**

## PRESENTATIONS

- 0800 - 0825** Registration and Breakfast
- 0825 - 0830** Welcome and Introduction - **Corne Vlok**
- 0830 - 0915** Physician Burnout - **F. Gigi Osler**
- 0915 - 1000** Dealing with Difficult Patients - **Karen Dyck**
- 1000 - 1015** Nutrition Break
- 1015 - 1100** Bill Well, Live Well: Billing and Chart Tips to Reduce Stress - **Roger Jamieson & Matt Maruca**
- 1100 - 1145** Evolving Syphilis Outbreaks in Manitoba - **Pierre Plourde**
- 1145 - 1300** Lunch and Visit Display Booths

Study Credits: 6.0 Mainpro+

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### 1500-1515 - Refreshment Break

### 1300-1700 - Workshop #2

Basic Cardiac Life Support

Facilitator: Tim Scharer

Participants will acquire skills in resuscitation through hands on simulations ensuring competency in the medical expert role. Acquiring knowledge in the most up to date evidence based teaching of resuscitation principles will fulfill scholastic roles. The role of the learner in relation to others during resuscitation will be addressed. Also, the importance of maintenance of BCLS or more comprehensive resuscitation among all health care providers will be discussed.

Workshop Objectives:

- Identify the most up to date guidelines for CPD, obstruction therapy and AED use
- Explain their role as a rescuer during a resuscitation event
- Demonstrate resuscitation on a pediatric and adult simulator
- Perform removal of a foreign object from an airway
- Discuss the importance of skills in BCLS among health practitioners

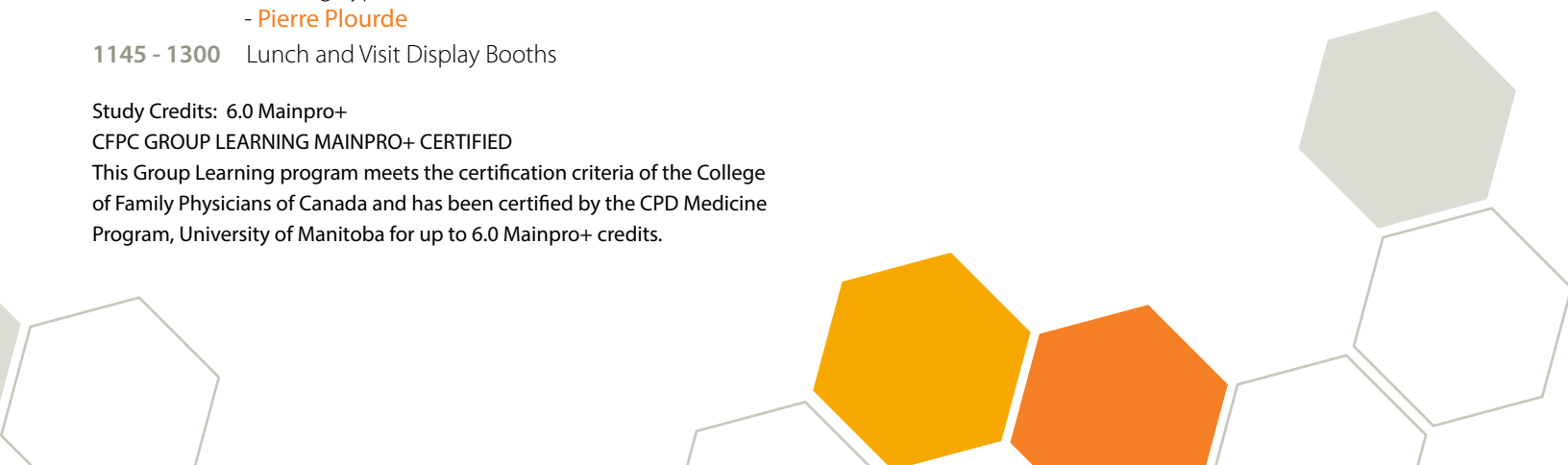
Fees: \$175 (non-refundable)

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- 1300 - 1345** Medical Assistance in Dying (MAID) - **Kim Wiebe**
- 1345 - 1430** Essential Medications in Palliative Care - **Kim Wiebe**
- 1430 - 1445** Nutrition Break
- 1445 - 1530** Integrating Health Equity into your Practice: Introducing a Tool to Address Poverty - **F. Gigi Osler**
- 1530 - 1615** Congestive Heart Failure - **Shelley Zieroth**
- 1615** Closing Remarks - **Corne Vlok**



## FEES

Physician	<b>\$200.00</b>	Nurse and Allied Health	<b>\$100.00</b>
Resident	<b>\$35.00</b>	Mix and Mingle (guest ticket)	<b>\$25.00</b>

## ONLINE REGISTRATION

Methods of payment are by VISA, MasterCard and AMEX. Register online at:  
<https://www.cpd-umanitoba.com/events/brandon-primary-care-spring-conference-2017/>

## ACCOMMODATIONS

To avoid disappointment, please arrange your room accommodations with Elkhorn Resort, Spa and Conference Centre prior to registering for the program. Please contact the reservation desk at: 1-866-355-4676 (1-866-ELKHORN). Please state you are with the Brandon Primary Care Spring Conference to receive the conference rate.

## MEALS

Conference registration includes one breakfast, one lunch and two refreshment breaks. Please note, guest meals are not included in the registration fee.

## REFUND POLICY

A registration refund will be made upon written request prior to May 12, 2017. A \$35 will be retained for administrative costs. No refunds will be made for cancellations after May 12, 2017.

## REIMBURSEMENT OF REGISTRATION FEES

Physicians may be eligible for reimbursement of registration fees and expenses from a fund administered by Doctors Manitoba. For more information please go to: <http://www.docsmb.org/> or call 204-985-5888.

## DISCLOSURE OF CONFLICTS OF INTEREST

In keeping with accreditation guidelines, speakers participating in this event are required to disclose to the audience any involvement with industry or other organizations that may potentially influence the presentation of the educational material.

## ACCREDITATION

The University Of Manitoba, CPD Medicine Program is fully accredited by the Committee on Accreditation of Continuing Medical Education (CACME).

## PLANNING COMMITTEE

Corne Vlok, MBChB, CCFP | Theo Fourie, MBChB, CCFP | Harold Fung, MD, FRCPC | Stacey Kitz, MD, CCFP (EM) | Liesel Moller, MBChB, CCFP | Savitri Ramaya, MBChB, BOccTher | Jocelyn Beever | Jeff Toews, M.Ed | Erin Jansen

## EXHIBITORS

TBA

[CPD-UMANITOBA.COM](http://CPD-UMANITOBA.COM)

## CONTACT

### Erin Jansen, Program Coordinator

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