

EXPECTATIONS & REALITIES:

Directly applying the evidence for
topical pain treatments

MEDS Conference

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The slide features a white background with decorative elements consisting of several sets of curved lines in the corners. On the left, there are solid and dashed lines curving upwards and to the right. On the right, there are solid and dashed lines curving downwards and to the left. A red speech bubble shape is positioned on the left side, containing the text 'FACULTY/ PRESENTER DISCLOSURE'.

FACULTY/ PRESENTER DISCLOSURE

- **Faculty:** Jamie Falk
- **Relationships with commercial interests:**
Not Applicable

OUTLINE

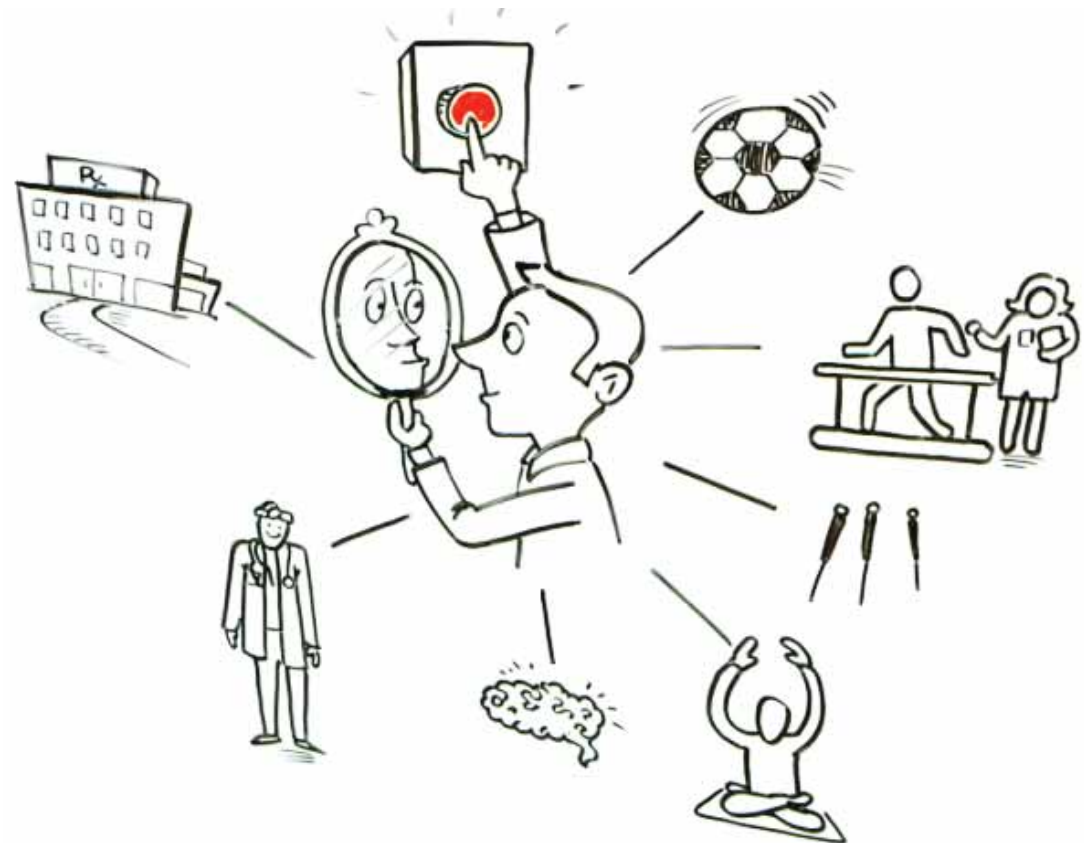
1. Current state of chronic pain treatment
2. Current evidence for topical pain agents, covering...
 - **various agents** including:
 - NSAIDs, lidocaine, capsaicin, amitriptyline, ketamine, gabapentin, combinations
 - **main conditions** for today:
 - Osteoarthritis
 - Post-herpetic neuralgia
 - Diabetic neuropathy

The slide features a decorative background of curved lines in shades of gray, some solid and some dashed, sweeping across the top and sides. A prominent red speech bubble is positioned on the left side, containing the main title text.

WHAT I WON'T TALK MUCH ABOUT TODAY...

1. Compounding **vehicles & techniques**
 - Although practically important, actual clinically important comparisons on pain and function are sparse, if available at all
 - Others know a lot more than me about specific practical implications
2. What has worked for **my patients**
 - My patients may not be yours
 - n=1 trials are helpful for the individual patient, but not very useful for others (and tend to transform into folklore of profound benefit)

OUR ASSUMPTION TODAY...



WE:

- ... pressed the reset button
- ... continue to reset the stage
- ... address frustration, hopelessness, coping ability
- ... are reflecting on our/the patient's approach to the pain experience

THE CURRENT STATE OF THINGS



Oral pain meds for chronic pain:

- NNT for $\geq 30\text{-}50\%$ pain = ~6-8
- Uncertain functional/QoL benefit
- Up to 80% will get at least one side effect

WHAT DO WE NEED?

Effective options with minimal side effects

MAYBE WE
ALREADY
HAVE THE
ANSWER...



Referring to lidocaine patches...

"These things are fantastic. If I could wrap myself in one like a big numb burrito, I would."

LET'S LOOK AT SOME REAL EVIDENCE

Topical analgesics for acute and chronic pain in adults - an overview of Cochrane Reviews (Review)

CDSR 2017, Issue 5. Art. No.: CD008609

Derry S, Wiffen PJ, Kalso EA, Bell RF, Aldington D, Phillips T, Gaskell H, Moore RA

n = 30,700 in 206 studies
(**NSAID** n = **21,088**)



TOPICAL NSAIDs

- **ADVANTAGE:** major adverse effects comparable to placebo
 - **WHY?** → 2-10% (likely <5%) systemically available
- Disadvantage: local skin reaction (NNH = 16), "stickiness" → NNH (withdrawal) = 50
- **WHICH NSAIDS & HOW MUCH?**
 - Diclofenac and ketoprofen have the best quality studies and most reliable NNTs
 - Diclofenac **1% -1.5%** solution or gel most commonly studied, dosed BID-TID
 - Does ↑ % work better????

Speaking of NNTs...

TOPICAL NSAIDS: OA

- **vs. oral NSAIDs** for OA of hands & knees: =
- **vs. placebo** for OA, tendonitis (*BMJ* 2004;329:324-6):
 - ≥ 50% pain @ week 1 → 74 vs. 44%
 - week 2 → 92 vs. 58%
 - week 4 → 55 vs. 57% } NNT=3
- **vs. placebo** for OA (*CDSR* 2017 Issue 5. Art.No.: CD008609):
 - ≥ 50% pain @ < 6 weeks → NNT = 5
 - weeks 6-12 → NNT = 7-10

WHAT
ABOUT
FUNCTION

?

i.e. can it help your patient get physical



YES, with (small) effect sizes similar
to those seen for pain reduction

TOPICAL
NSAIDS:
OTHER
CONDITIONS

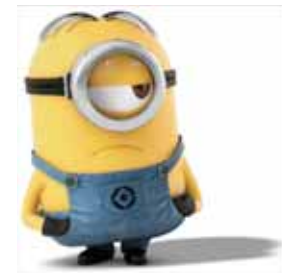
- **Acute pain** (sprains, strains, overuse injuries):

- Diclofenac or ketoprofen **vs. placebo** (CDSR 2015, CD007402):

- $\geq 50\%$ pain relief @ 1week → **NNT 2-2.5**

- **Back pain, neuropathic or widespread pain:**

- no evidence to support use





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READING A
LITTLE
FURTHER ...

Other than NSAIDs...

"We judged evidence of efficacy for other therapies as low or very low quality"

How clear is the evidence?

**"OTHER"
TOPICAL
THERAPIES**

amitriptyline

lidocaine

ketamine

capsaicin

gabapentin

baclofen

WHAT DO
**PRACTICE
GUIDELINES**
SAY?



Treating Herpes Zoster and Postherpetic Neuralgia

Second-Line Agents According to the NeuPSIG Guidelines

Lidocaine patches (5%), capsaicin patches (8%), and tramadol are recommended as a second line of treatment. The reason for their being second-line is a low quality of evidence (lidocaine), a relatively small effect size (topical capsaicin), or lower tolerability or safety (tramadol).

Diabetic Neuropathy: A Position Statement by the American Diabetes Association



Diabetes Care 2017;40:136-154 | DOI: 10.2337/dc16-2042

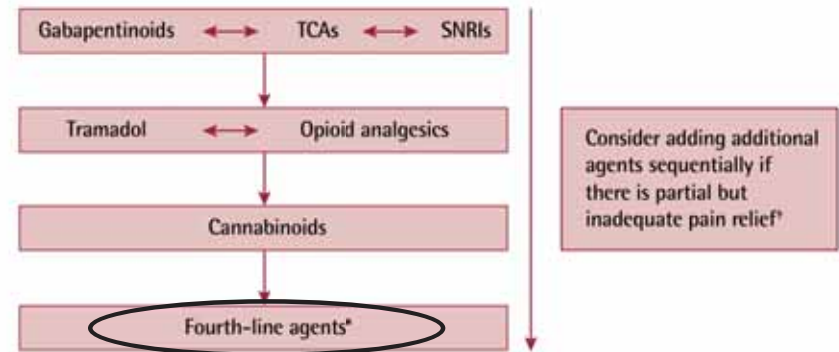
- No mention of topical agents for PDN

Pharmacologic management of chronic neuropathic pain



Review of the Canadian Pain Society consensus statement (2014)

Figure 1. Algorithm for the pharmacologic management of neuropathic pain



*Fourth-line agents include topical lidocaine (second-line for postherpetic neuralgia)

*There is limited randomized controlled trial evidence to support add-on combination therapy. Adapted from Moulin et al.⁶

Can Fam Physician 2017;63:844-52

Neuropathic pain in adults: pharmacological management in non-specialist settings



NICE 2013

Consider capsaicin cream⁸ for people with localised neuropathic pain who wish to avoid, or who cannot tolerate, oral treatments.

Additional research recommendations

- What is the clinical and cost effectiveness of lidocaine patches for localised peripheral pain?

"OTHER"
TOPICAL THERAPIES:
RATIONALE
FOR USE

- Theory
- Extrapolation
- Clinical evidence



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"evidence does not exclude beneficial effects in a small percentage of people"



Topical lidocaine for neuropathic pain in adults (Review)

CDSR 2014, Issue rt. No.: CD010958

LIDOCAINE


2 commonly cited studies:

1. Rowbotham (1996) (5% patch vs. placebo) n= 35
→ better pain scores at all time points
→ ~12mm difference (0-100) @ 12 hrs
2. Baron (2009) (5% plaster vs. pregabalin) n= 137
→ 30% pain : **NNT = 8** for PHN (lidocaine better),
no difference for PDN
→ stopping due to side effects: **NNH = 6**
(i.e. pregabalin worse)

- 12 studies (n=508); PHN most common
- **no evidence from good quality RCTs** to support use, although 3rd tier studies indicated effectiveness for relief of pain ?
- no clear evidence of an effect on the incidence of adverse events or withdrawals ✓



CAPSAICIN

- **Low-dose** cream (0.025%, 0.075%)
 - CDSR 2012, Issue 9. Art. No.: CD010111:
 - 7 RCTs (n = 449) with various NeP conditions
 - * ▪ *“Unlikely that low-concentration (< 1%) capsaicin provides any useful pain relief in NeP conditions”* over 6-8 wks
 - **AND...** Adverse event withdrawals 15% vs. 3% (placebo) → **NNH 8**
 - *Neurology* 2017;88:1958–67
 - 3 RCTs (n = 109) with **PDN** → SMD -0.46 [95% CI -0.95 to 0.03]
 - * **i.e. → Not effective, Low quality evidence**
- **High-dose** patch (8%) (with medical supervision) 
 - CDSR 2017, Issue 1. Art. No.: CD007393:
 - **NNT = 11** for ≥ 30-50% pain reduction @ 8-12 wks

Information for Pharmacists

Notice – Approved Compounds for Pain Management

January 19, 2018

WHAT'S ON
THE MB
FORMULARY

?

Clinically effective concentrations for drugs that are benefits on the Manitoba Drug Benefits Formulary are as follows and MUST be present in clinically effective concentrations for the compound to be eligible:

- Ketamine (5 - 15%)
- Amitriptyline (2 - 10%)
- Ketoprofen (>5%)
- Baclofen (2 - 5%)
- Clonidine (0.1 - 0.3%)
- Nifedipine (2 - 16%)
- Amitriptyline (2 - 10%)
- Gabapentin (4 - 10%)
- Diclofenac (>5%)

Hmm, that's interesting

Other active ingredients not listed above may be considered and will be evaluated as required.

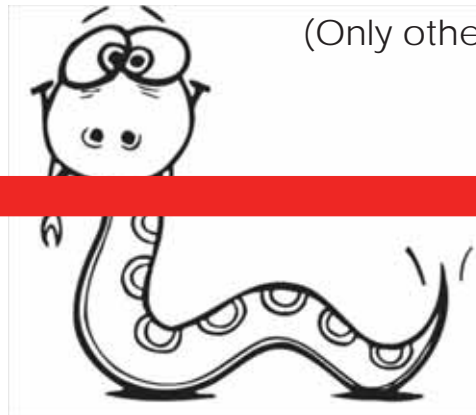
- 1) What does this mean?
- 2) Who decided this?

Let's dig deeper...

GABAPENTIN:
Does it have a leg to
stand on?

- Boardman, et al. (Obstet Gynecol. 2008 Sep;112(3):579-85)
 - **Who?** → n=51 women with vulvodynia → only 35 evaluable (no explanation)?
 - **What?** → Gabapentin 2-6% vs. nothing (no control grp)?
 - **Results** → 80% had ≥ 50% pain relief at 8 wks (37% on ? other therapies with no indication of start date)

(Only other study found: Letter to the Editor (*Br J Derm* 2015) n=23, no control grp)

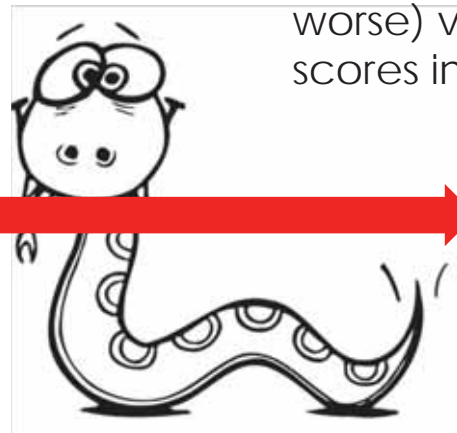


- **In theory...** maybe, but how?
- **Based on clinical evidence...** no, not really
(recall MB Pharmacare: "clinically effective concentrations... gabapentin 4-10%")

AMITRIPTYLINE:
Does it have a leg to stand on?

2 clinical trials exist:

1. Lynch (*Anesthesiology* 2005;103:140–6)
 - n = 92 (mixture of NeP types)
 - Amitriptyline **2%** → no better vs. placebo for pain scores @ 3 wks
2. Ho (*Clin J Pain* 2008;24:51–55)
 - n = 35 (mixture of NeP types)
 - Amitriptyline **5%** → no better (actually, statistically worse) vs. lidocaine 5% **AND vs. placebo** for pain scores in a 1-wk cross-over trial



- **In theory**... maybe (Na channel &/or adrenoceptor blockade?)
 - **Based on clinical evidence**... no, not at all
- (**recall MB Pharmacare:** “clinically effective concentrations... amitriptyline 2-10%”)

The
COMBO:
amitriptyline
+ ketamine

DYNAMIC DUO?

- Let's **ADD KETAMINE...**
 - Lynch 2005:
 - **no difference** in pain scores between amit 2% + ket 1% vs. placebo @ 3 wks
- Let's **INCREASE THE DOSE...**
 - Gewandter 2014:
 - n = 462
 - amit 4% + ket 2% vs. placebo in CINP
 - **no difference** in sensory symptoms @ 6 wks
- Let's **ADD BACLOFEN...**
 - Barton 2011:
 - n = 208
 - amit 4% + ket 2% + baclofen 1% vs. placebo in CINP
 - **no difference** in sensory symptoms @ 4 wks



The



approach

Rx e.g. "ketoprofen 10%, amitriptyline 2%, gabapentin 2%, lidocaine 2% in Lipoderm"

The scientific method:

- What is the independent variable?
- What is the controlled variable?

Bottom line...

- without testing each variable (i.e. ingredient) in its own separate experiment, we won't know which is working (again, we have very little previous evidence that using any 2 ingredients together is better than 1)

Phrases to be **cautious** of:

→ "Synergistic effects"

→ "___ has worked well for my patients"

Open-label placebo treatment in chronic low back pain: a randomized controlled trial *Pain* 2016

"Compared to TAU, OLP elicited greater pain reduction (p < 0.001), with moderate to large effect sizes."



CDSR 2016, Issue 4. Art. No.: CD007400

Clinical success with carrier occurred in ~1/2 of those in studies lasting 6 - 12 weeks... response rates with carrier (topical placebo) are about twice those seen with oral placebo.

WHAT ABOUT THE PLACEBO EFFECT?

TABLE 2. Efficacy Outcomes in a Study of Diclofenac Sodium Gel in Patients With Osteoarthritis (Intent-to-Treat Population)

Outcome	DSG (n = 207)	Vehicle (n = 212)	Difference (95% CI)
WOMAC Pain at week 12^a (0-20)			
Mean (SD)	6.1 (4.6)	7.1 (4.6)	
LS mean (SE)	6.1 (0.3)	7.2 (0.3)	1.2 (0.3-2.0)
Change from baseline	6.8 (4.5)	5.4 (4.5)	P = .008
WOMAC Physical Function at week 12^a (0-68)			
Mean (SD)	21.7 (15.4)	25.7 (15.9)	
LS mean (SE)	22.0 (1.2)	26.1 (1.1)	4.1 (1.3-7.0)
Change from baseline	21.5 (15.3)	16.8 (15.7)	P = .004

J Pain Palliative Care Pharmacother 2012;26:18-23

If we suspected that at least some of the effect seen in a patient is a placebo effect, one could argue that this may be justifiable...

- **IF** we can be fairly certain there's no added safety concern with added medications, AND
- **IF** cost is not significantly different, AND
- **IF** the placebo effect is long-lasting ???

"Few of them have reached a sufficient level of evidence to support systematic use as treatment options."

- Casale *et al*, *Curr Pain Headache Rep* 2017;21:15

WHERE DOES
THIS LEAVE
US?

	BENEFIT?
NSAIDs 1-1.5% <ul style="list-style-type: none">• OA• Acute MSK	✓ ✓
Lidocaine 5% plaster/patch <ul style="list-style-type: none">• PHN• Other?	✓ X
Capsaicin <1%	X
Gabapentin 2-6%	X
Amitriptyline 2-5%	X
Amitriptyline + ketamine 2-4%/1-2%	X

Is it a dose thing?

→ i.e. have trials not gone high enough?

n = 1 TRIALS

Are individual patient trials **justifiable** when **evidence is not clear**

- *Maybe, but it depends on...*
 - The patient's adequately informed expectations and trade-off threshold
 - The patient's ability & willingness to pay
 - How scientific the approach is
 - **Not** the kitchen sink approach
 - **No assumptions** about higher concentration = better

i.e. each ingredient & each dose change is tested in the individual patient

the
PHARMACEUTICAL JOURNAL
A Royal Pharmaceutical Society publication

Topical analgesics: do they work and are they worth it?

→ *"Honest explanations to patients are vital"*

If I'm having **that** conversation, I'm starting to have **this** conversation...

CALLING IT
QUITS
(pharmacologically)

How many tries are enough?

- Considering the trials themselves , follow-ups, re-assessments, costs...

When do we say,

*"I don't think we have a
medication solution"*

?

WE: ... continue to reset the stage
... **address frustration, hopelessness, coping ability**
... are reflecting on our/the patient's approach to the pain experience



QUESTIONS

